**Political Ad Video**

**Ballot Measure Log[[1]](#footnote-1)**

Name:

Class:

Date:

You need to turn in the assignment by the due date. You are encouraged to submit the assignment early.

**You must submit this Log along with your Video.**

Total # of Resources (6 are required)

* One Resource must be a government source (local, state, or national).
* Another Resource must be data. Data about the ballot measure or issue.
* Attach the completed log, and video to the assignment box.
* You may turn in the assignment at any time of the semester before the final due date. To avoid procrastination, I encourage you to complete the assignment early.

**Historical/Background Information Source #1**

Organization name:

Web address:

Resources provided:

Specify local, state, or national:

Explain how the resource contributes to your political ad. What are the key elements from this source? (minimum of 3 sentences).

Explain why this resource is important to your political ad (minimum of 4 sentences).

**Information Source #2[[2]](#footnote-2)**

Organization name:

Web address:

Resources provided:

Specify local, state, or national:

Explain how the resource contributes to your political ad. What are the key elements from this source? (minimum of 3 sentences).

Explain why this resource is important to your political ad (minimum of 4 sentences).

**Government Source #3[[3]](#footnote-3)**

Organization name:

Web address:

Resources provided:

Specify local, state, or national:

Explain how the resource contributes to your political ad. What are the key elements from this source? (minimum of 3 sentences).

Explain why this resource is important to your political ad (minimum of 4 sentences).

**Data Source #4[[4]](#footnote-4)**

Organization name:

Web address:

Resources provided:

Specify local, state, or national:

Explain how the resource contributes to your political ad. What are the key elements from this source? (minimum of 3 sentences).

Explain why this resource is important to your political ad (minimum of 4 sentences).

**Media Source #5[[5]](#footnote-5)**

Organization name:

Web address:

Resources provided:

Specify local, state, or national:

Explain how the resource contributes to your political ad. What are the key elements from this source? (minimum of 3 sentences).

Explain why this resource is important to your political ad (minimum of 4 sentences).

**Media Source #6**

Organization name:

Web address:

Resources provided:

Specify local, state, or national:

Explain how the resource contributes to your political ad. What are the key elements from this source? (minimum of 3 sentences).

Explain why this resource is important to your political ad (minimum of 4 sentences).

1. You may choose to have your home state for a ballot measure if you are out of state. [↑](#footnote-ref-1)
2. This source could be a non-profit, a non-governmental organization, an international governmental organization, or a source that provides for expertise. [↑](#footnote-ref-2)
3. This government source is dependent on your topic. It can be a local government, a state governmental, or federal government source. [↑](#footnote-ref-3)
4. This source is to be understood to have statistics. Quantitative information involves statistics (numbers). [↑](#footnote-ref-4)
5. Media sources are news sources. For example, NBC, BBC, The New York Times, Le Monde, Al Jazeera, PBS, NPR, Economist, Time Magazine, etc., are important and useful source of news for this assignment. However, this source must only include independent, reputable, and legitimate sources of information. If you have questions about it, please email the professor. You should know that Breitbart, The Daily Kos, Drudge Report (using these as examples) are not considered independent, reputable, or legitimate. [↑](#footnote-ref-5)